

**F. No. 33-24/2017-MIDH (AAP)**  
**Government of India**  
**Ministry of Agriculture & Farmers Welfare**  
**Department of Agriculture Cooperation & Farmers Welfare**  
**(Horticulture Division)**

Room No.- 439A  
Krishi Bhawan, New Delhi  
Dated: 11<sup>th</sup> November, 2020

To

Mission Director/Director (Hort.)  
West Bengal State Horticulture Development Society  
Department of Food Processing Industries & Horticulture  
Mayukh Bhavan (Top Floor), Bidjannagar  
Kolkata - 700091

**Subject: Proposal for approval of supplementary plan in West Bengal Annual Action Plan (AAP) 2020-21 - reg.**

Sir,

I am directed to refer to your letter No. DOH-17012/11/2020-DD (DOH)-DOH dated 15.10.20 on the subject mentioned above on the subject mentioned above and to convey the approval of competent authority for inter-component changes in physical and financial targets in Annual Action Plan (AAP) 2020-21 as under:

S. No.	Component	Unit	Phy Target		Fin. Outlay		% of Outlay	Rs in Lakhs Spill Over	
			Old	New	Old	New		Phy Target	Fin. Outlay
1	Establishment of new gardens	Ha.	4203	4332	898.90	917.94	26.2	697.15	144.15
2	Protected cultivation	Ha.	2392	2426	578.39	1250.47	35.6	75.45	250.91
3	Adoption Organic Farming		697	697	55.76	55.76	1.6	53.00	4.24
4	Beekeeping	No.	0	0	0.00	0.00	0.0	0.00	0.00
5	Horticulture Mechanization	No.	61	180	45.75	135.00	3.8	44.00	33.00
6	Post Harvest Management	No.	130	229	826.70	925.70	26.4	80.00	589.63
7	Others (Awareness, Survey, TSG etc.)		46	46	92.00	92.00	2.6	50.00	296.42
8	Mission Management			0.00	132.00	132.00	3.8	0.00	22.05
	<b>Total</b>				<b>2629.50</b>	<b>3508.86</b>	<b>100.00</b>		<b>1340.40</b>

2. The financial outlay has been increased from Rs. 3969.89 lakh (including Rs. 1340.40 Lakh Spill over activity/Committed liabilities) to Rs. 4849.26 Lakhs (including Rs. 1340.40 Lakh Spill over activity/Committed liabilities)

3. It is requested that the revised AAP may be implemented as per the provisions and norms of the MIDH scheme. Revised AAP 2020-21 as enclosed is being uploaded on the MIDH website.

Yours faithfully

(Dhrub Kumar)

Under Secretary to the government of India  
Ph. No. 011-23382773  
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## Annual Action Plan of West Bengal 2020-21

Annual Action Plan of West Bengal 2020-21									
Action Plan 2020-21								(Rs. in Lakhs)	
S. No	Activity	Maximum permissible cost	Pattern of Assistance	AAP 2020-21				Spill Over	
				Phy Target	Fin. Outlay	GOI Share 60%	State Share 40%	Phy Target	Fin. Outlay
1	2	3	4		6	7	8		6
1	<b>Plantation Infrastructure and Development</b>								
	<b>Production of planting material Public Sector</b>								
	Sub-total Planting material			0.00	0.00	0.00	0.00	0.00	0.00
2	<b>Establishment of new gardens / Area Expansion</b>								
	<b>Fruit crops other than cost intensive crops using normal spacing (For a maximum area of 4 ha per beneficiary)</b>								
	<b>Fruits - Perennials</b>								
	<b>(a) Cost intensive crops</b>								
	iv ) Pineapple (sucker)								
	a) Integrated package with drip irrigation.	Rs. 3.00 lakh/ha	Maximum of Rs. 1.20 lakh/ha (40% of the cost) for meeting expenditure on planting material, drip irrigation and cost of material for INM/IPM, in 2 installments.		0.00	0.00	0.00		0.00
	b) Without integration (0.6x0.3)	Rs.87,500/ha	Maximum of Rs. 0.35 lakh/ha (40% of cost) for meeting the expenditure on planting material and cost of INM/IPM in 2 installments (75:25). For (a) and (b) above, in the case of TSP areas, Andaman & Nicobar and Lakshadweep Islands, assistance will be @ 50% of cost in 2 installments (75:25).	171	44.97	26.98	17.99	48.70	23.08
	Sub total			171	44.97	26.98	17.99	48.70	23.08
	<b>Maintenance without Integration</b>								
	1st Year				0.00	0.00	0.00		0.00
	Sub total maintainance			0	0.00	0.00	0.00	0.00	0.00
	<b>Vegetable (For maximum area of 2 ha per beneficiary)</b>								
	Hybrid	Rs.50,000/ ha	40% of cost in general areas	3850	770.00	462.00	308.00		0.00
	Sub-total			3850.00	770.00	462.00	308.00	0.00	0.00
3	<b>Flowers (For a maximum of 2 ha per beneficiary)</b>								
	<b>Cut flowers</b>								
	Small & Marginal Farmers	Rs. 1.00 lakh/ha	40% of cost	125.5	50.20	30.12	20.08		0.00
	Other farmers	do	25% of the cost		0.00	0.00	0.00		0.00
	<b>Bulbulous flowers</b>								
	Small & Marginal Farmers	Rs. 1.50 lakh/ha	40 % of the cost	60.6	36.33	21.80	14.53	73.5	44.07
	Other farmers	do	25% of cost		0.00	0.00	0.00		0.00

S. No	Activity	Maximum permissible cost	Pattern of Assistance	Phy Target	Fin. Outlay	GOI Share 60%	State Share 40%	Phy Target	Fin. Outlay	Remarks
	<b>Loose Flowers</b>									
	Small & Marginal Farmers	Rs. 40,000/ha	40% of cost	37.5	6.00	3.60	2.40	100.0	16.00	
	Other farmers	do	25% of cost		0.00	0.00	0.00		0.00	
	<b>Sub-total flowers</b>			<b>223.6</b>	<b>92.53</b>	<b>55.52</b>	<b>37.01</b>	<b>173.45</b>	<b>60.07</b>	
4	<b>Spices ( For a maximum area of 4 ha per beneficiary)</b>									
	Seed spice and Rhizomatic spices	Rs.30,000/ha	Maximum of Rs. 12,000/- per ha. (40% of cost) for meeting the expenditure on planting material and cost of material for INM/IPM etc).	87.00	10.44	6.26	4.18	425.00	51.00	
	<b>Sub-total spices</b>			<b>87</b>	<b>10.44</b>	<b>6.26</b>	<b>4.18</b>	<b>475.00</b>	<b>61.00</b>	
	<b>Grand Total Area Expansion</b>			<b>4331.85</b>	<b>917.94</b>	<b>550.76</b>	<b>367.17</b>	<b>697.15</b>	<b>144.15</b>	
	<b>Grand Total Area Expansion maintenance</b>			<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	
	<b>Mushrooms</b>									
	<b>Sub-total</b>			<b>0</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	
	<b>Creation of Water resources</b>									
	<b>Sub-total</b>			<b>0</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	
5	<b>Protected cultivation</b>									
	<b>(b) Naturally ventilated system</b>									
	(i) Tubular structur	Rs.1060/Sq.m	50% of the cost limited to 4000 Sq.m per beneficiary.	6.65	352.45	211.47	140.98	0.62	32.86	
	iii) Bamboo structure	Rs. 450/Sq. m	50% of the cost limited to 20 units (each unit should not exceed 200 Sqm per beneficiary.	4.65	104.63	62.78	41.85	1.00	22.50	
	iii) Bamboo structure	Rs. 518/Sq. m for hilly areas	50% of the cost limited to 20 units (each unit should not exceed 200 Sqm per beneficiary.		0.00	0.00	0.00		0.00	
	<b>c) Plastic Mulching</b>					0.00	0.00			
	Plastic Mulching	Rs. 32,000/ha	50% of the total cost limited to 2 ha per beneficiary.	2387.50	382.00	229.20	152.80	62.50	10.00	
	Plastic Mulching	Rs. 36,800/ha for hilly areas	50% of the total cost limited to 2 ha per beneficiary.		0.00	0.00	0.00		0.00	
	<b>d) Shade Net House</b>					0.00	0.00			
	i) Tubular structure	Rs. 710/Sq.m	50% of cost limited to 4000 Sq.m per beneficiary.	1.92	58.53	35.12	23.41	0.90	31.95	
	iii) Bamboo structure	Rs.360/Sq.m	50% of cost limited to 20 units (each unit not to exceed 200 sq. m) per beneficiary.	10.32	185.67	111.40	74.27	2.40	43.20	
	iii) Bamboo structure	Rs. 414/Sq. m for hilly areas	50% of cost limited to 20 units (each unit not to exceed 200 sq. m) per beneficiary.		0.00	0.00	0.00		0.00	

[illegible]

S. No	Activity	Maximum permissible cost	Pattern of Assistance	Phy Target	Fin. Outlay	GOI Share 60%	State Share 40%	Phy Target	Fin. Outlay	Remarks
11	<b>INTEGRATED POST HARVEST MANAGEMENT</b>									
	Pack house / On farm collection & storage unit	Rs. 4.00 lakh/unit with size of 9Mx6M	50% of the capital cost.	67	134.00	80.40	53.60	24.00	48.00	
	Integrated pack house with facilities for conveyer belt, sorting, grading units, washing, drying and weighing.	Rs. 50.00 lakh per unit with size of 9Mx18M	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas, per beneficiary.							
	a) General Area	Rs. 50.00 lakh per unit with size of 9Mx18M	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas, per beneficiary.		0.00	0.00	0.00	1.00	17.50	
	b) Hilly Area	Rs. 50.00 lakh per unit with size of 9Mx18M	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas, per beneficiary.		0.00	0.00	0.00		0.00	
	Pre-cooling unit	Rs. 25.00 lakh / unit with capacity of 6MT.	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas, per beneficiary.	1	8.75	5.25	3.50		0.00	
	Pre-cooling unit (Hilly areas)	Rs. 25.00 lakh / unit with capacity of 6MT.	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas, per beneficiary.		0.00	0.00	0.00		0.00	
	Cold room (staging)	Rs. 15.00 lakh/ unit of 30 MT capacity	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas, per beneficiary.	12	63.00	37.80	25.20	3.00	15.75	
	<b>Cold Storage (Construction, Expansion and Modernisation)</b>									
	<b>i) Cold storage units Type 1 - basic mezzanine structure with large chamber (of &gt;250 MT)</b>									
	a) General Area	Rs. 8,000/MT, (max 5,000 MT capacity)	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas, per beneficiary.	2	280.00	168.00	112.00	3.00	420.00	
	<b>Technology induction and modernisation of cold-chain</b>									

S. No	Activity	Maximum permissible cost	Pattern of Assistance	Phy Target	Fin. Outlay	GOI Share 60%	State Share 40%	Phy Target	Fin. Outlay	Remarks
	a) General Area	Max Rs. 250.00 lakh for modernization of PLC equipment, packaging lines, dock levelers, advanced graders, alternate technologies, stacking systems, modernization of insulation and refrigeration, etc. Details are in Appendix –II	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas, per beneficiary.	6	73.50	44.10	29.40	4.00	49.00	Project to be submitted
	<b>Refer vans/ containers (general areas)</b>									
	a) General Area	Rs. 26.00 lakh for 9 MT (NHM & HMNEH), and prorata basis for lesser capacity, but not below 4 MT.	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case of Hilly & Scheduled areas, per beneficiary.	2	18.20	10.92	7.28		0.00	Project to be submitted
	b) Hilly Area	Rs. 26.00 lakh for 9 MT (NHM & HMNEH), and prorata basis for lesser capacity, but not below 4 MT.	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case of Hilly & Scheduled areas, per beneficiary.		0.00	0.00	0.00		0.00	Project to be submitted
	Ripening chamber project in general areas	Rs. 1.00 lakh/MT.	-do-	2	210.00	126.00	84.00		0.00	300 MT
	<b>Primary/ Mobile / Minimal processing unit</b>									
	a) General Area	Rs. 25.00 lakh/unit.	Credit linked back-ended subsidy @ 40% of the capital cost of project in general areas and 55% in case of Hilly & Scheduled areas, per beneficiary.	2	20.00	12.00	8.00		0.00	
	New unit	Rs.2.00 lakh/unit for new unit		1.00	1.00	0.60	0.40		0.00	
	Upgraded unit	Rs.1.00lakh/unit for up-gradation			0.00	0.00	0.00		0.00	
	Low cost onion storage structure (25 MT)	Rs. 1.75 lakh/per unit	50% of the total cost.	134	117.25	70.35	46.90	45.00	39.38	Minutes of SLEC meeting to be submitted along with
	Sub-total			229.00	925.70	555.42	370.28	80.00	589.63	
12	<b>ESTABLISHMENT OF MARKETING INFRASTRUCTURE FOR HORTICULTURAL PRODUCE</b>									
	Sub-total			0.00	0.00	0.00	0.00	0.00	0.00	
13	<b>Mission Management</b>									

S. No	Activity	Maximum permissible cost	Pattern of Assistance	Phy Target	Fin. Outlay	GOI Share 60%	State Share 40%	Phy Target	Fin. Outlay	Remarks
	State & Districts Mission Offices and implementing agencies for administrative expenses, project, preparation, computerization, contingency etc.	5% of total annual expenditure on the basis of appraised needs to State Horticulture Mission (SHM) / implementing Agencies	100% assistance.		132.00	79.20	52.80		22.05	
	Seminars, conferences, workshops, exhibitions, Kisan Mela, horticulture shows, honey festivals etc.									
	International level	Rs. 7.50 lakh per event.	100% of cost per event of 4 days, on pro rata basis.		0.00	0.00	0.00		0.00	
	National level	Rs. 5.00 lakh per event.	100% of cost per event of two days.			0.00	0.00		0.00	
	State level	Rs. 3.00 lakh /event	100% assistance subject to a maximum of Rs.3.00 lakh per event of two days.		0.00	0.00	0.00	13.00	39.00	
	District level	Rs. 2.00 lakh /event	100% assistance subject to a maximum of Rs.2.00 lakh per event of two days.	46	92.00	55.20	36.80	33.00	66.00	
	Promotion of Farmer Producers Organization/ FPO/FIG Farmer Interest Groups of 15-20 farmers/20 ha, Growers Associations and tie up with Financial Institution and Aggregators.	As per norms issued by SFAC.	As per norms issued by SFAC from time to time.			0.00	0.00	4.00	191.42	
	<b>Sub-total</b>			<b>46.00</b>	<b>224.00</b>	<b>134.40</b>	<b>89.60</b>	<b>50.00</b>	<b>318.47</b>	
	<b>Flexi funds</b>									
	<b>Grand Total</b>			<b>7909.45</b>	<b>3508.86</b>	<b>2105.32</b>	<b>1403.55</b>	<b>999.60</b>	<b>1340.40</b>	